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1952

# RELIANCE GARDENS

WALTER C. KRUEGER

657 E. Washington St.

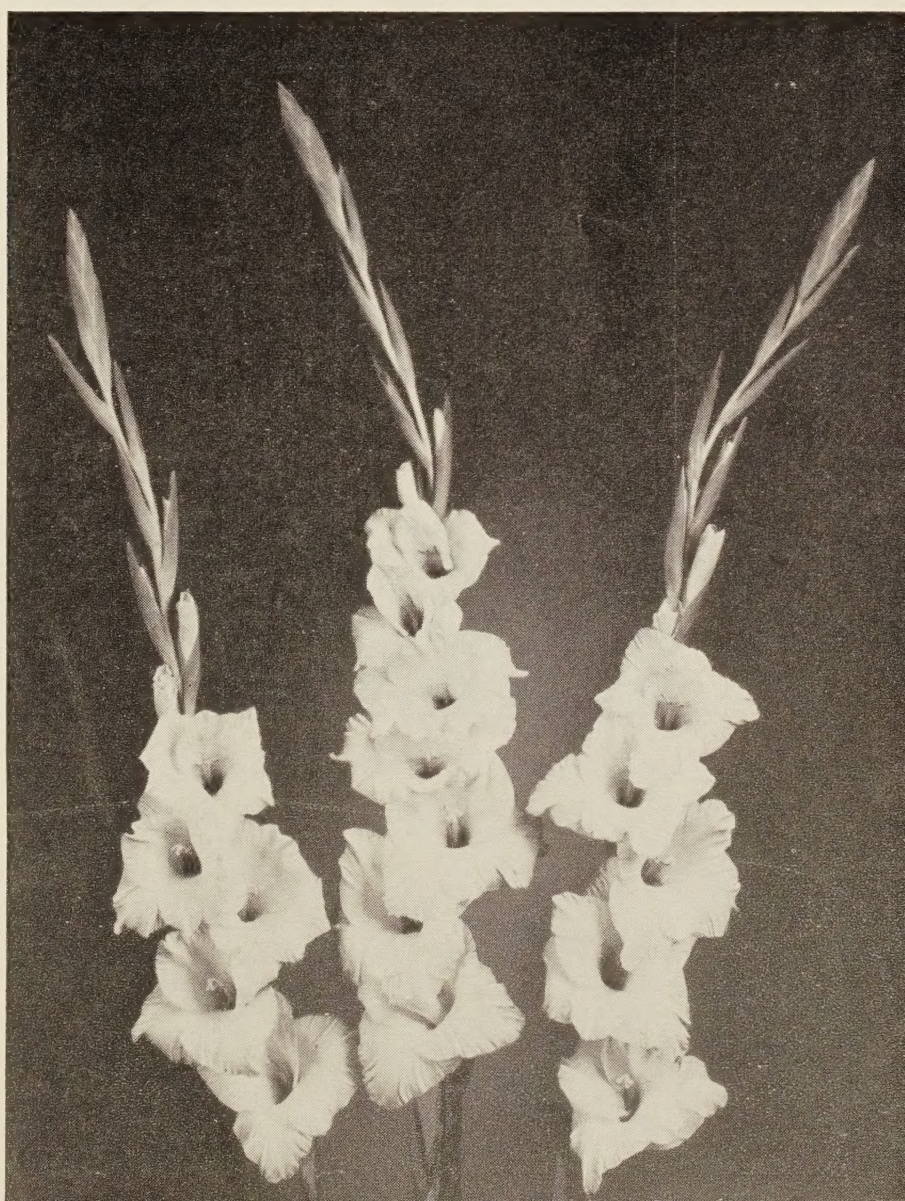
OCONOMOWOC

WISCONSIN

The Original Home of  
Badger Beauty  
Miss Wisconsin  
Variation  
Tralee

Illustrated

ARDELL







Pink Classic





**Diane and Central International Display  
(the big spike, right side — Miss Chicago)**

Dear Glad Friend,

Again it is a pleasure to send you my 1952 list of gladiolus — my 12th list.

It also is a pleasure to present several choice new gladiolus of a quality in keeping with such introductory successes as Badger Beauty, Variation, Miss Wisconsin, Wax Model, Miss Chicago and Tralee, and the co-introductions Spic & Span, Bridal Orchid, Redwing, etc.

I wish to thank my '51 customers for their orders and the kind remarks concerning the bulb quality, overcount, extras, and prompt service.

Additional "on the job" responsibilities curtailed photography and show competition, but there will be no diminuation in bulb quality and service.

#### **BUSINESS TERMS**

Minimum order \$2.00. Retail orders are prepaid. Wholesale orders F.O.B. Oconomowoc. Overcount or extras with all retail orders. 5% cash discount on all retail orders paid for in full prior to December 15, 1951. Payment in full before shipment.

I aim to send out only healthy bulbs, true to name, and will cheerfully refund the purchase price on any order found unsatisfactory on receipt, and promptly returned; but no guarantee of growth is implied in the sale (careless usage of chemical dips and sprays make this mandatory) nor will I be responsible for the crop. All orders are placed with the above conditions accepted by the purchaser. All orders are accepted subject to stock crop and subject to prior sale.

No bulblets orders are solicited nor accepted after April 1, 1952 for spring shipment.

Flowers and bulbs are inspected by the State Department of Agriculture, #1297.

This price list cancels all previously published retail prices, and voids any heretofore announced prices or price policies.

Signed,

WALTER C. KRUEGER

## **Samples of HOW OTHERS SEE US**

"Received the pkg. of bulbs from Reliance today and may I say — you've out done even you!" H. D., Illinois.

"I received my glad order in the best of condition." Michigan.

"Glad bulbs arrived today in fine shape. Thanks for the generous count and donations." M., Florida.

"Those nice healthy bulbs arrived today. And many thanks for the extras and overcount. Your generosity and healthy bulbs will bring you repeated orders." R. R. S., Maryland.

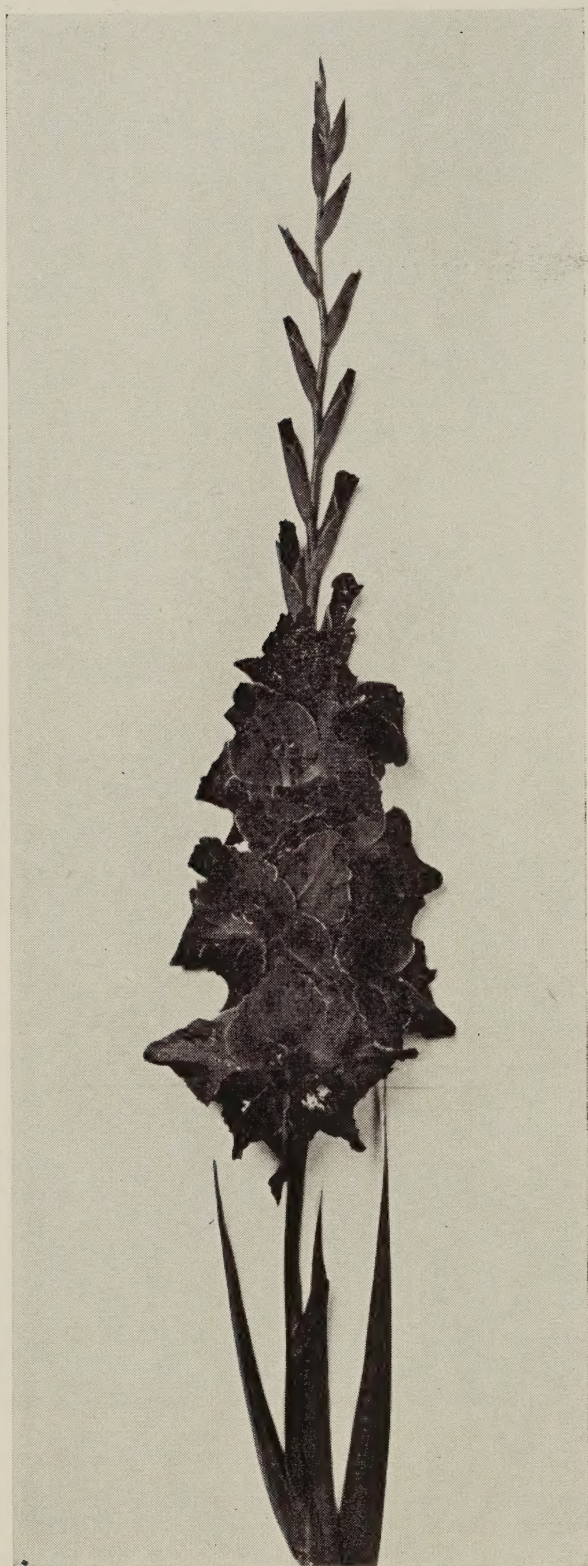
"It is a pleasure to receive an order from you." E. W. M., Minnesota.

"Thank you very much for the generous overcount and particularly for the extra bulbs of the very high class bulbs." R. E. B., Tennessee.

— "I am very grateful for the extras you sent." E. J. W., Missouri.

"The bulbs arrived yesterday in fine shape and in such grand quality." J. U. H., Oregon.





King David



# AS I SEE THE GLADS

**Silver Court** has no competitor in dead white with creamy white **Florence Nightingale** and **Texas** making up the top three glads generally classed as white. **Skippy** in white with a scarlet pink throat is a beauty.

My own **Ardell** far exceeds other creams in field performance, though other creams will win at the shows.

I found no yellow to challenge **Keepsake**, **Cynthia**, **Golden Crown** & **Kevin**.

**October Sunshine** is a great glad in orange shades.

**Flame Girl** adds sparkle to the fine scarlets where **Red Cherry** holds the throne.

**Redwing** is boss in its class though not without competition from **Poinsietta** and **Dee Twelve**.

**New Yorker** rules the buff pinks, with **Phantom Beauty** as next in line. **Evangeline** heads the exhibition flowers in this class.

In salmon pink shades **Spic & Span** and **Sparkle** lap the others with **Cooney Miss** the "Picardy shade" substitute and **Queen Mary** as show winner. Give the salmon a dash of rose and then **Pink Classic** comes to the fore, both in the field and on the show table.

In pure pinks **Variation** and **Tivoli** are still "tops". **Magic Wand** offers the competition.

Pale rose or rose lavender finds **Miss Chicago** as ruler with **Tralee** a fine commercial performer.

In medium rose **Miss Wisconsin** still reigns supreme though extra early **Rebound** will bring the profits of earliness. My own **Badger Rose** combines earliness and great commercial virtues.

**Bridal Orchid** and **Patrician** rule the lavender group.

**King David** is the "news" in purple.

In the novelty field **Gay Nineties** is an interesting addition.

The greatest satisfaction of the show season was to see a parade of **Reliance Gardens** introductions adorned with "blues". **Color Marvel**, **Wax Model**, **Cooney Lass**, joining with more recent introductions. Too bad that one can't continue to grow them all.

## 1952 INTRODUCTIONS

### ARDELL (Krueger '52)

**ARDELL** has served as my cut flower cream for the past two flower seasons because it is the most dependable cream. It is early in bloom season and grows tall upright vigorous foliage. Bulblets of this rugged glad germinate readily—many of them make large size bulbs.

**ARDELL** has 4½" heavily ruffled cream florets airy placed on a flower head of 18 buds. It usually opens 8 securely attached florets at one time. The color is identical to that of **White Gold**.

For a dependable cut flower very few glads present as many virtues as **Ardell** which has found favor with the florists supplied by **Reliance Gardens**.

	L	M	S	Bulblets		
Price each bulb	\$ 2.50	\$ 2.00	\$ 1.50	1	— 10 —	100
10 bulbs	20.00	16.00	12.00	.30	\$2.50	\$20.00
Unit A	5 L, 5 M and 5 Sm for \$15.00.					
Unit B	5 L, 5 M, 5 Sm and 1000 bulblets for \$100.00.					

### BADGER ROSE (Krueger '52)

**BADGER ROSE**, had given such outstanding field performance that it was marked for introduction long before it was exhibited at the Jefferson (S. Wis.; N. Ill.) show where its lively medium rose color, and tall spikes brought forth many enthusiastic comments.

**BADGER ROSE** is not fancy in individual floret, nor single spike, but it is a fancy commercial gladiolus.

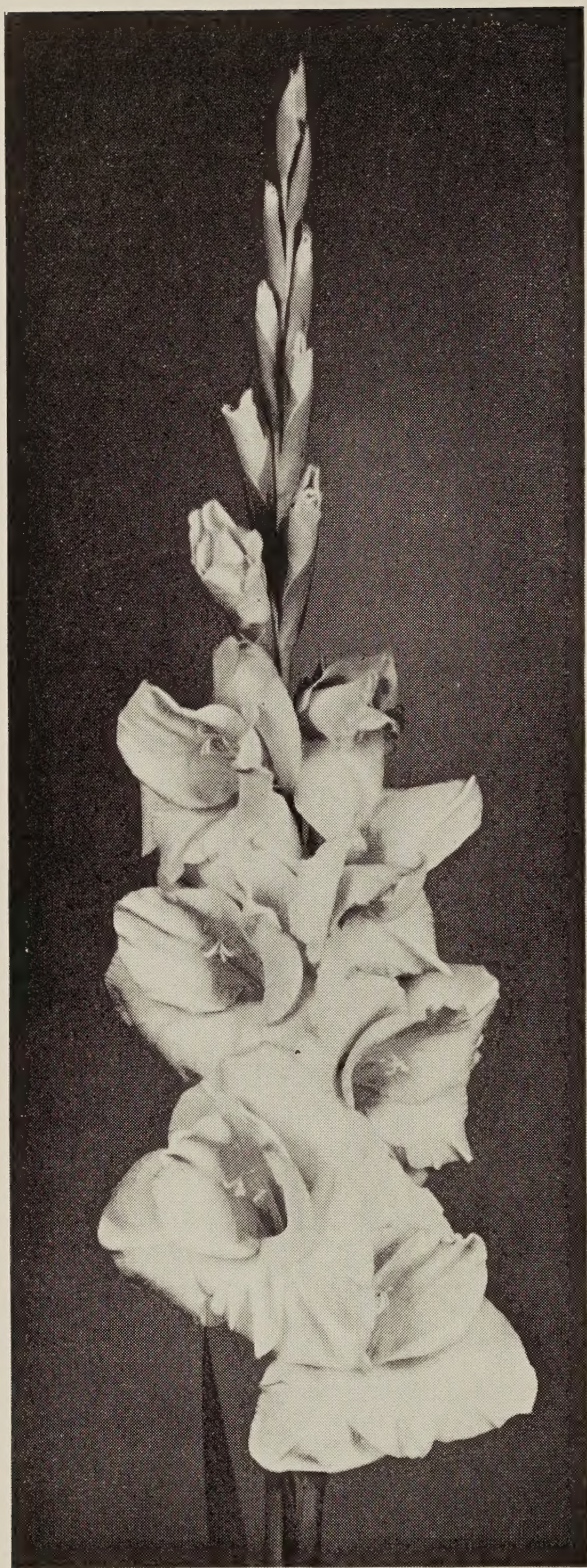
Earliness, tall spikes, good attachment, vibrant color, generous bulblet production and easy germination are among its virtues.

Florets are of 4¾" size. They have a darker rose purple throat petals with a small cream margin. Seven florets open at one time, with much bud color.

Don't skip this great commercial gladiolus.

	L	M	S	Bulblets		
Price each bulb	\$ 2.50	\$ 2.00	\$ 1.50	1	— 10 —	100
10 bulbs	20.00	16.00	12.00	.30	\$2.50	\$20.00
Unit A	5 L, 5 M and 5 Sm for \$15.00.					
Unit B	5 L, 5 M, 5 Sm and 1000 bulblets for \$100.00.					





Keepsake



# 1952 CO-INTRODUCTIONS

## KON-TIKI (Shepeck '52)

The very best seedling that was in my planting for trial purposes was Kon-Tiki, an exceptionally early light rose that presents a clean spike with securely attached florets. It should become a great commercial gladiolus.

**KON-TIKI** grows to a field height of 50" and builds 25" flowerheads which carry 7 open florets, and 5 colored buds on an 18 bud spike. The soft colored lavender rose florets with their white centers are of  $4\frac{3}{4}$ " size. The spike pattern is like that of one of its parents, Gertrude Swenson. Its early bloom habit derives from Lavender Gold its other parent.

**KON-TIKI** produces many bulblets and they germinate readily.

It will show in class 460.

Price each bulb L—\$2.50; M—\$2.00; Sm—\$1.50; each bblt. 30c; 10 for \$2.50.

Unit A 5 L, 5 M and 5 Sm for \$15.00.

Wholesale prices on application.

## LINDA B (Shaw '52)

**LINDA B** is a superior introduction in the 300 size series where it will show in the 376 class. My attention was attracted to it in the '50 and '51 show seasons as a basket entry winner at Jefferson, and spike winner at Two Rivers.

**LINDA B** blooms in about 90 days — flower heads average about 16". It will hold 6 or 7 florets open with most of the buds showing color. The color is a unique one being midway between lavender and purple (usually called violet). It is very uniform in growth, and it seldom crooks.

**LINDA B** is an excellent gladiolus for home and florist shop arrangements.

Price each bulb L—\$2.00; M—\$1.50; Sm—\$1.00; no bblts. for sale.

## Tomahawk (Graff '52)

(Red Charm X Red Seedling)

**TOMAHAWK** a very lovely shade of scarlet with just enough red in it to make the florets outstanding. There are a few Pencil line stripes in the throat which comes down about half way on the lower lip petal giving the impression of a scarlet without markings. There is a tendency for recurvement and frilling on the outer edges of the petals. It opens very well in water from all types of bulbs and all stages of cutting. A very healthy introduction that Glad Measow is proud to introduce and dare say one of its best. It blooms very well from bulblets, stands straight on a willowy stem with good placement and green healthy foliage. Tomahawk blooms in about 85 days attaining a complete height close to five feet (58 inches). The flower head is 28 inches in length, with a total of 20 buds. The facing is perfect with formal placement, its lasting quality is good, has plenty of vigor with good texture, will open 6 in the field and 8-10 indoors. It has a very firm attachment which is desirous of any good gladiolus. Tomahawk was one of the healthiest growers that we had in our fields. We recommend it very strongly to you as one of the better buys for such a high calibre gladiolus. Bulblet production, very good with good germination.

Priced very reasonable.

Price each bulb L—\$2.50; M—\$2.00; S—\$1.50; 10 Blts.—\$2.50; 100 Blts.—\$20.00.

Unit A 5 L, 5 S, 5 M—\$15.00.

Unit B 5 L, 5 S, 5 M, and 1000 Blts. for \$100.00.

## TRAVELER (Torrie Flad '52)

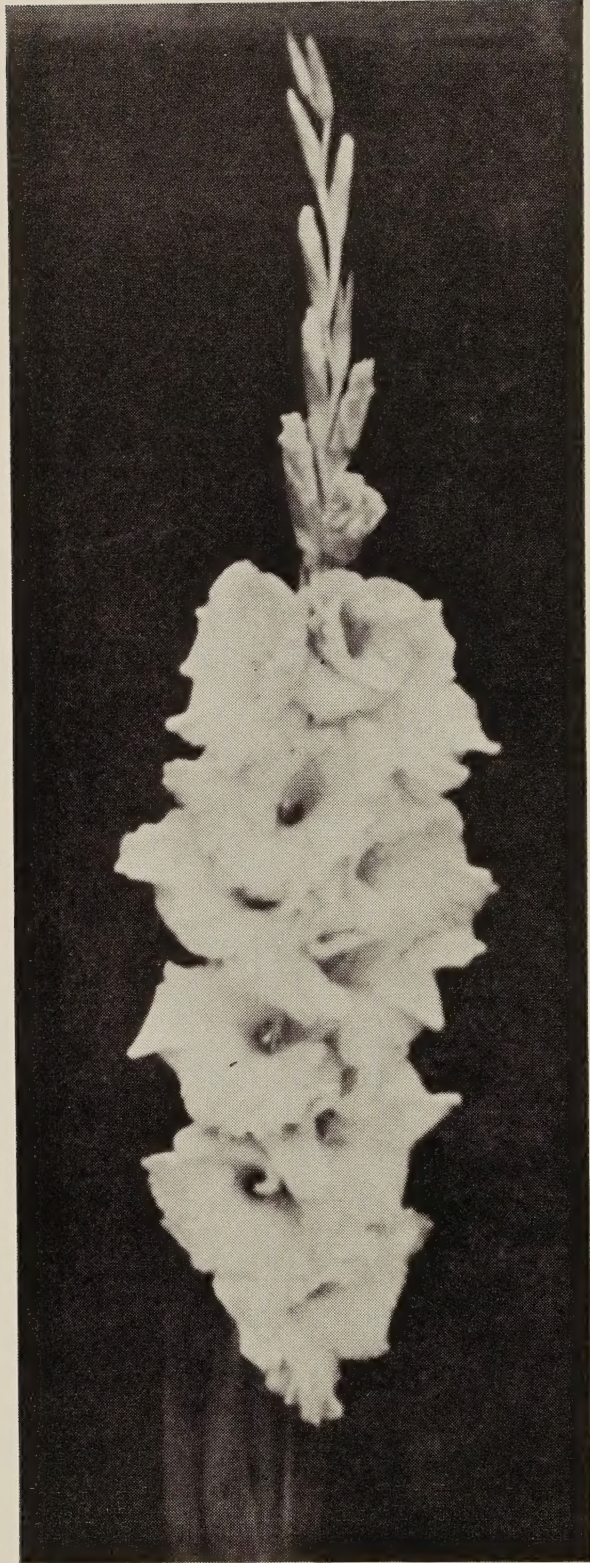
Last year I carried Traveler to the Garfield Park Show for its originators, where it won acclaim from the commercial growers who were present, as well as a top prize.

**TRAVELER** is a rose pink bordering on rose lavender, a pale shade but of good intensity. It will open 8 or more 5" florets at one time on 28" flower heads of 26" length. Florets are lightly ruffled.

**TRAVELER** grows to a good height and it increases well. It is a fine contribution to the growing list of gladiolus varieties.

Price each bulb L—\$5.00; M—\$4.00; Sm—\$3.00; 10 bblts. \$5.00.





Bridal Orchid



# FEATURED VARIETIES

## The Cream of the Newer Glads

10 Bulbs at 8 times the single price

### BRIDAL ORCHID (Carlson-Puerner '50) 566

One of the most vigorous of all gladiolus, and the most vigorous lavender. Gigantic bloom even from tiny bulbs is commonplace. Bridal Orchid opens 8 or more giant florets at one time. It is an early blooming variety — a superb commercial.

Price each bulb L—\$1.25; M—\$1.00; Sm—75c; 10 bblts.—\$1.75; 100 bblts.—\$10.00.

### COONEY MISS (Krueger '50) 540

Cooney Miss is the best gladiolus that I know of in "Picardy shade" that satisfies the florists in spite of its average plant height. The well attached florets have a real appeal.

Price each bulb L—\$1.00; M—75c; Sm—50c; 10 bblts.—\$1.00; 100 bblts.—\$8.00.

Unit B 5 L, 10 M, 15 Sm, and 300 bblts. for \$30.00.

### CYNTHIA (Graf '49) 410

The creamy yellow-florets of Cynthia, with excellent color intensity, together with its earliness and dependable habit make it a great commercial prospect. It increases rapidly.

Price each bulb L—\$1.00; M—75c; Sm—50c; 10 bblts.—\$1.00; 100 bblts.—\$8.00.

### EDGEWOOD (Torrie-Flad '51) 461

The rose florets of Edgewood, going lighter to the throat areas are very well attached. It opens 8 or more florets at one time. It is a tall growing gladiolus of excellent habit.

Price each bulb L—\$2.00; M—\$1.50; Sm—\$1.00; 10 bblts.—\$2.00; 100 bblts.—\$16.00.

### FASHION (Graff '50) 430

The lively color, and the recurred florets of Fashion make it a choice salmon for the discriminating fancier. Fashion opens 7 florets on good spikes. It is a good increaser.

Price each bulb L—\$1.00; M—75c; Sm—50c; 10 bblts.—\$1.00; 100 bblts.—\$8.00.

### FLAME GIRL (Lins '50) 536

A very aptly named scarlet as its brilliance and long tapering spike suggest a flame. Flame Girl opens 7 florets of large size at one time — a sterling gladiolus.

Price each bulb L—75c; M—50c; Sm—25c; 10 bblts.—75c; 100 bblts.—\$6.00.

### GAY NINETIES (Krueger '51) 490

A novelty because of its unique coloring, of deep plum with a purple infusion. The color is of uniform intensity except for its throat of lighter color. It opens 8 florets at one time.

Price each bulb L—\$1.50; M—\$1.00; Sm—50c; 10 bblts.—\$1.50; 100 bblts.—\$12.00.

Unit A 1 L, 1 M, 1 Sm and 20 bblts. for \$5.00.

Unit B 5 L, 10 M, 15 Sm and 300 bblts. for \$40.00.

### GOLDEN CROWN (Geo. Melk Jr.) 412

Tall growing Golden Crown is a very dependable commercial gladiolus of fine color. It is a consistent performer — a really choice gladiolus.

Price each bulb L—\$1.25; M—\$1.00; Sm—75c; 10 bblts.—\$1.25; 100 bblts.—\$10.00.

Unit B 5 L, 10 M, 15 Sm and 300 bblts. for \$40.00.

### KEVIN (Graff '51) 510

The clear yellow giant sized florets of Kevin with its 8 open florets make it the best exhibition yellow. It is a healthy, consistent performer.

Price each bulb L—4.00; M—\$3.00; Sm—\$2.00; 10 bblts.—\$3.00; 100 bblts.—\$24.00.

### KEEPSAKE (Krueger '50) 410

The waxy yellow florets of Keepsake are without any imperfection of foreign color. The low growing plants produce spire type spikes which carry seven open florets at one time.

Price each bulb L—\$1.00; M—75c; Sm—50c; 10 bblts.—\$1.00; 100 bblts.—\$8.00.

Unit B 5 L, 10 M, 15 Sm and 300 bblts. for \$30.

### KING DAVID (Carlson-Puerner '51) 570

The tremendous spikes of deep purple King David has, will create a sensation at the glad shows. It opens 8 or more giant florets at one time. A bright future is in store for this beautiful purple. It will contribute to the quality of your planting.

Price each bulb L—\$3.00; M—\$2.50; Sm—\$1.50; 10 bblts.—\$2.50; 100 bblts.—\$20.00.

### MISS CHICAGO (Bucheit-Krueger '49) 560

If there is a more beautiful gladiolus than Miss Chicago, I have not seen it. A great many people share this thought. Its 9 or more open gigantic lavender rose make it a superlative "exclusive" for the florist. Tall vigorous plants, and moderate propagation are characteristics of Miss Chicago.

Price each bulb L—\$1.00; M—75c; Sm—50c; 10 bblts.—\$1.00; 100 bblts.—\$8.00.

Unit B 5 L, 10 M, 15 Sm and 300 bblts. for \$30.00.





Miss Chicago



**MISS WISCONSIN (Krueger '43) 460**

An old timer that has withstood the challenges of many a rose introduction, but it will not be exceeded until its own progeny will be offered to the gladiolus world. This soft attractive medium rose is priced in later sections of this listing.

**NEW YORKER (Graff '50) 540**

Last year New Yorker impressed me very highly. It repeated its sterling performance again this season. The buff pink florets of New Yorker have real beauty of form and color it opens 8 florets at one time. I consider it to be the best of Dr. Graff's many sterling originations.

Price each bulb L—\$2.00; M—\$1.50; Sm—\$1.00; 10 bblts.—\$2.00; 100 bblts.—\$16.00.

**PINK CLASSIC (Melk Bros. '51) 530**

The very arty salmon florets of Pink Classic are tightly attached. It opens 8 or more florets at one time. It is tall and possesses all the necessary virtues of becoming a great commercial. This is a choice gladiolus that you will welcome in your planting.

Price each bulb L—\$1.50; M—\$1.25; Sm—\$1.00; 10 bblts.—\$1.50; 100 bblts.—\$12.00.

Unit A 1 L, 1 M, 1 Sm and 20 bblts. for \$5.00.

Unit B 5 L, 10 M, 15 Sm and 300 bblts. for \$40.00.

**QUEEN MARY (Torre-Flad '50) 530**

Queen Mary derives its arty florets from one of its parents, Eliz. the Queen. Eight or more of the soft salmon florets open at one time on long spikes. Queen Mary deserves inclusion in this listing of the "best in gladiolus". Better distribution of this fine salmon will bring it the honors that it deserves.

Price each bulb L—\$1.00; M—75c; Sm—50c; 10 bblts.—\$1.00; 100 bblts.—\$8.00.

**REBOUND (Wesselman '49) 460**

Extra, extra early Rebound, with its three toned effect achieved by a much more intense rose color on the reverse petal sides, and a lighter edging on the frontal facing won florists approval in spite of some misplaced florets. Rebound is a great early commercial.

Price each bulb L—50c; M—35c; Sm—25c; 10 bblts.—50c; 100 bblts.—\$4.00.

Unit B 5 L, 10 M, 15 Sm and 300 bblts. \$15.00.

**REDWING (Wright-Geve-Graff '48) 536**

King of the reds! The long spikes of this fine red find favor with all florists and exhibitors. Its exemplary habits make it a great commercial gladiolus. You can't go wrong with Redwing.

Price each bulb L—75c; M—50c; Sm—25c; 10 bblts.—75c; 100 bblts.—\$6.00.

**SILVER COURT (Lins '48) 400**

Silver Court achieves the nearest approach to perfection in the purity of its color, and also in field performance, of any glad except Spic & Span.

Ideal growing conditions bring Silver Court to 500 size.

Silver Court is a fine propagator and easy germinator.

Price each bulb L—25c; M—15c; Sm—10c; 10 bblts.—25c; 100 bblts.—\$2.00.

**SKIPPY (Melk Bros. '51) 401**

A most refreshing color combination, clear ruffled white with a pinkish scarlet throat embellishment. This is one of my favorite gladiolus.

Price each bulb L—\$1.50; M—\$1.25; Sm—\$1.00; 10 bblts.—\$1.50; 100 bblts.—\$12.00.

Unit A 1 L, 1 M, 1 Sm and 20 bblts. for \$5.00.

Unit B 5 L, 10 M, 15 Sm and 300 bblts. for \$40.00.

**SPARKLE (Allen-Ruble '50) 530**

What a splash Sparkle will make at the glad shows when this gigantic salmon becomes better known. It is a profuse bloomer from small bulb stock, and an excellent germinator. The placement is not always perfect, but this is a minor matter in the light of its many virtues.

Price each bulb L—35c; M—25c; Sm—15c; 10 bblts.—35c; 100 bblts.—\$2.80.

Unit B 5 L, 10 M, 10 Sm and 300 bblts. for \$10.00.

**SPIC & SPAN (Carlson-Puerner '46) 432**

Too much praise cannot be given to this sterling ruffled salmon florets and "gun barrel" spikes. It is the supreme commercial gladiolus and a regular contender for top show honors. Spic & Span is priced in a later section of this list.

**VARIATION (Krueger '41) 340**

The classic pink color of Variation has not been approached though it was introduced 10 years ago. It is a prime florist favorite and a complete sell out in spite of its rough looking bulb. Variation belongs in the "top ten" gladiolus. This fine gladiolus is priced in a later section of this catalogue.





Hearts Desire

# Wholesale Quantity Prices

## NOT PREPAID

## RECENT INTRODUCTIONS

Per 100 bulbs	#1	#2	#3	#4	#5	#6	qt. of bblts.
BADGER ROSE.....	\$125	\$115	\$105	\$ 95	\$ 80	\$ 70	\$200
BRIDAL ORCHID.....	80	70	60	50	45	40	200
COONEY MISS.....	55	50	40	32	25	20	100
CYNTHIA.....	60	55	45	40	30	25	100
EDGEWOOD.....	160	140	125	110	90	80	200
FASHION.....	60	55	45	40	30	25	100
GAY NINETIES.....	75	65	55	45	35	25	150
GOLDEN CROWN.....	65	60	55	50	45	40	125
KEEPSAKE.....	55	50	40	32	25	20	100
KING DAVID.....	200	180	170	150	130	120	300
MISS CHICAGO.....	55	50	45	35	30	20	200
NEW YORKER.....	120	110	90	80	60	50	
PINK CLASSIC.....	75	70	65	60	55	50	150
QUEEN MARY.....	80	75	70	65	60	55	100
REBOUND.....	30	25	20	16	12	10	50
REDWING.....	40	35	30	25	20	15	75
SKIPPY.....	75	70	65	60	55	50	150
SPARKLE.....	20	18	16	14	11	8	25

## PRICED F. O. B. OCONOMOWOC

1000 bulbs at 8 times the 100 rate

250 bulbs may be had for  $\frac{1}{4}$  the 1000 rate

25 bulbs may be had for  $\frac{1}{4}$  the 100 rate

$\frac{1}{2}$  qt. of bblts. at  $\frac{1}{2}$  the qt. rate

$\frac{1}{4}$  qt. of bblts. at  $\frac{1}{4}$  the qt. rate

1 peck of bblts. at 6 times the qt. rate

25% down payment — balance before shipment  
or C. O. D. for balance.

## RELIANCE GARDENS

WALTER C. KRUEGER

657 E. WASHINGTON ST.

OCONOMOWOC, WIS.





# JOBBER'S PRICES

Per 100 bulbs	#1	#2	#3	#4	#5	#6	qt. bblts.
BOISE BELLE.....	\$ 6.00	\$ 5.00	\$ 4.00	\$ 3.00	\$2.50	\$2.00	\$10.00
CONN. YANKEE.....	4.00	3.50	3.00	2.50	2.00	1.50	6.00
DIEPPE.....	4.00	3.50	3.00	2.50	2.00	1.50	6.00
FLORENCE NIGHTINGALE.....	4.00	3.50	3.00	2.50	2.00	1.50	6.00
MISS WISCONSIN.....	3.00	2.50	2.00	1.50	1.00	.50	4.00
OCTOBER SUNSHINE.....	6.00	5.00	4.00	3.00	2.50	2.00	10.00
SILVER COURT.....	8.00	7.00	6.00	5.00	4.50	4.00	15.00
SPARKLE.....	12.00	11.00	9.00	8.00	7.00	6.00	25.00
SPIC & SPAN.....	4.00	3.50	3.00	2.50	2.00	1.50	8.00
REBOUND.....	16.00	14.00	12.00	10.00	8.00	7.00	50.00
RED CHERRY.....	6.00	5.00	4.00	3.00	2.50	2.00	10.00
TEXAS.....	4.00	3.50	3.00	2.50	2.00	1.50	6.00
TIVOLI.....	4.00	3.50	3.00	2.50	2.00	1.50	3.00
TRALEE.....	6.00	5.00	4.00	3.00	2.50	2.00	10.00
WHITE GODDESS.....	6.00	5.00	4.00	3.00	2.50	2.00	10.00
VARIATION.....	3.00	2.50	2.00	1.50	1.00	.50	4.00
VENIDA.....	6.00	5.00	4.00	3.00	2.50	2.00	10.00

## PRICED F. O. B. OCONOMOWOC

1000 bulbs at 8 times the 100 rate

250 bulbs may be had for  $\frac{1}{4}$  the 1000 rate

25 bulbs may be had for  $\frac{1}{4}$  the 100 rate

$\frac{1}{2}$  qt. of bblts. at  $\frac{1}{2}$  the qt. rate

1 peck of bblts. at 6 times the qt. rate

1 bu. of bblts. at 3 times the peck rate

25% down payment — balance before shipment  
or C. O. D. for balance.

## RELIANCE GARDENS

WALTER C. KRUEGER

657 E. WASHINGTON ST.

OCONOMOWOC, WIS.





ORDERED FROM

**657 E. Washington Street**

Date.....

Name—Mr., Mrs., or Miss.....

Street or R. F. D. No.....

Post Office..... State.....

Express Office..... Ship When?.....

(If different from Post Office)

Note: Order accepted by Reliance Gardens subject to stock and subject to being filled in numerical sequence.

Check \$.....

M. O. \$. . . . .

[illegible]

**NOTE:** Reliance Gardens will refund the purchase price on any order found unsatisfactory upon receipt, and promptly returned; but no guarantee of growth or satisfaction is given; responsibility for the crop is denied.

TOTAL \$.....





## RETAIL PRICE LIST — of other Choice Gladiolus

10 bulbs at 8 times the single price; 100 at 8 times the 10 price.

Variety	Price Each Bulb			Bulblets	
	L	M	S	10	100
1. <b>BOISE BELLE</b> ..... Late, salmon and yellow	\$ .25	\$ .15	\$ .10	\$ .25	\$2.00
2. <b>BURMA</b> ..... Giant ruffled rose red	.10	.08	.05	...	.80
3. <b>CONN. YANKEE</b> ..... Mid-early pink	.10	.08	.05	...	.80
4. <b>DIEPPE</b> ..... Large, fiery scarlet	.10	.08	.05	...	.80
5. <b>EVANGELINE</b> ..... Tall buff pink	.30	.20	.15	.25	2.00
6. <b>FLORENCE NIGHTINGALE</b> ..... Early cream white	.10	.08	.05	...	.80
7. <b>FRIENDSHIP</b> ..... Early pink	.20	.15	.10	...	.80
8. <b>GOLD</b> ..... Brilliant deep yellow	2.50	1.75	1.00	2.40	18.00
9. <b>GOLD MEDAL</b> ..... Giant, buff yellow	.25	.20	.15	.25	2.00
10. <b>HEARTS DESIRE</b> ..... Ruffled salmon	.30	.25	.15	.40	2.00
11. <b>HONEY</b> ..... Medium size pink	1.50	1.25	1.00	1.50	12.00
12. <b>LA BELLE</b> ..... Ruffled cream	.50	.35	.25	.50	4.00
13. <b>LANCASTER</b> ..... Late purple	.10	.08	.05	...	.80
14. <b>LA VALLE</b> ..... Cream, scarlet th.	1.00	.75	.50	1.00	8.00
15. <b>MAGIC WAND</b> ..... Giant light pink	.75	.50	.25	.75	6.00
16. <b>MAUVIE ROSE</b> ..... Early rose	.25	.15	.10	.25	2.00
17. <b>MISS ALBERTA</b> ..... White, lavender th.	.50	.35	.25	.50	4.00





Gold Medal

# RETAIL PRICE LIST — of other Choice Gladiolus

10 bulbs at 8 times the single price; 100 at 8 times the 10 price.

	Variety	Price Each Bulb			Bulblets	
		L	M	S	10	100
18.	OCTOBER SUNSHINE . . . . Orange yellow	.10	.08	.05	...	.80
19.	PACTOLUS . . . . . Orange and scarlet	.10	.08	.05	...	.80
20.	PATRICIAN . . . . . Fine lavender	.15	.10	.05	.15	1.20
21.	RAVEL . . . . . Best new "blue"	.25	.20	.15	.25	2.00
22.	RED CHERRY . . . . . Excellent scarlet	.15	.10	.05	.15	1.20
23.	RHETT BUTLER . . . . . Extra early red	.15	.10	.05	.15	1.20
24.	SUNDAY BEST . . . . . Tea rose and cream	1.00	.75	.50	1.00	8.00
25.	TEXAS . . . . . Early cream white	.10	.08	.05	...	.80
26.	TIVOLI . . . . . Superb pure pink	.10	.08	.05	...	.80
27.	TOPFLITE . . . . . Early bright rose	.25	.15	.10	.25	2.00
28.	TRALEE . . . . . Early silver rose	.15	.10	.05	...	1.00
29.	TRUELOVE . . . . . Early pink	.10	.08	.05	...	.80
30.	VARIATION . . . . . Early shell pink	.10	.08	.05	...	.80
31.	VENIDA . . . . . Rose and cream	.15	.10	.05	.15	1.20
32.	WHITE CHALLENGE . . . . . White, rose throat	.15	.10	.05	.15	1.20
33.	WHITE GODDESS . . . . . Ruffled white	.15	.10	.05	.15	1.20
34.	WAX MODEL . . . . . Chaste white	.10	.08	.05	...	.80





Redwing